



# Sponsorship Program

Then Nova Scotia Cranberry Growers Association is very pleased to offer service providers, suppliers and other stakeholders a unique opportunity to connect with cranberry growers from the Atlantic region and beyond in one place for two days. With close to 150 participants, the Atlantic Cranberry Management Course is the key meeting, networking, learning and decision-making venue for the region's cranberry industry. An exciting and informative agenda enhanced with a trade show, reception and banquet make this the premier cranberry event in the region. Below are opportunities available to show support for the event. This type of event is a significant financial obligation for the Association, a non-profit organization, and industry support is very important to make this event a huge success. The 2010 event is taking place March 10-12 at the Westin Nova Scotian in downtown Halifax. Opportunities are allocated based on the date of commitment\* so we would encourage you to act quickly! As more speakers are signed, an updated agenda will be listed at [www.atlanticcranberry.ca](http://www.atlanticcranberry.ca)

## PLATINUM LEVEL

### BANQUET

Partial funding for gala banquet, including entertainment  
(2 available)

### EVENING RECEPTION

(1 available)

~ \$5,000

## GOLD LEVEL

### LUNCH

(2 available)

~ \$2,500

### BENEFITS

- Complementary exhibit space
- Noted on all advertising from date of commitment
- General and session signage, and table top cards
- Verbal recognition and opportunity to make brief remarks at the event
- Recognition on the conference PowerPoint and sponsor page in Conference Booklet
- Distribution of supplied materials at events
- Three banquet tickets
- Logo and link to website on conference website ([www.atlanticcranberry.ca](http://www.atlanticcranberry.ca)); noted on all agendas

### BENEFITS

- 50 per cent discount on exhibit space
- Noted on all advertising from date of commitment
- General and session signage; table top cards; option to distribute info on tables
- Verbal recognition and recognition on the conference PowerPoint
- Recognition on sponsor page in Conference Booklet
- Two banquet tickets
- Logo on conference website ([www.atlanticcranberry.ca](http://www.atlanticcranberry.ca)); noted on all agendas

*\* date of commitment is the date forms are received and are held for 30 days until payment is received in full; if payment is not received, the opportunity is released*

## SILVER LEVEL

### CONTINENTAL BREAKFAST

(1 available)

### KEYNOTE SESSIONS/SPEAKERS

Presenter of sessions

(6-8 available)

~ \$1,500

## BRONZE LEVEL

### SPEAKER GIFTS

(1 available)

### REGISTRATION COFFEE

Offered March 10th and March 11th

(1 available)

### BREAKS

(3 available)

~ \$500

## FRIEND LEVEL

### GENERAL DONATIONS

(unlimited)

~ under \$499

### BENEFITS

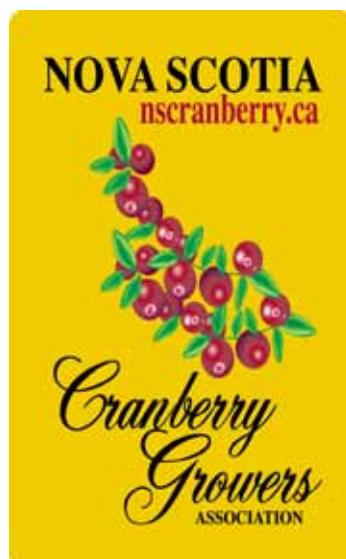
- 25 per cent discount on exhibit space
- General and session signage, and table top cards for meals
- Verbal recognition and recognition on the conference PowerPoint
- Recognition on sponsor page in Conference Booklet
- One banquet ticket
- Logo on conference website ([www.atlanticcranberry.ca](http://www.atlanticcranberry.ca)); noted on all agendas

### BENEFITS

- General and session signage, and table top cards for breaks
- Verbal recognition and recognition on the conference PowerPoint
- Recognition on sponsor page in Conference Booklet
- Listed on the conference website
- Noted on all agendas

### BENEFITS

- General signage
- Conference Powerpoint
- Recognition on sponsor page in Conference Binder
- Listed on the conference website



To book your opportunity, or for more information, contact:

Lynne Godlien

Conference Co-ordinator

(902) 678-7722

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**BOOKING DEADLINE:  
FRIDAY, FEBRUARY 12, 2010**